

WFLX

## ORDER

Print Date 10/11/12 Page 1 of 1

Flight Dates 10/15/12-10/22/12

Contract / Revision 835165 /

Original Date / Revision  
10/11/12 10/11/12

Advertiser Secure America Now

Agency McLaughlin &amp; Associates

Buying Contact

566 South Route 303  
Blauvelt, NY 10913Product  
SECURE AMERICA NOW

Agency Com 15%

Billing Contact

566 South Route 303  
Blauvelt, NY 10913

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 585

Alt Order # 06371365

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$595.00	\$700.00	0.00	10/01/12	10/21/12	4	\$595.00	\$700.00
Totals	4	\$595.00	\$700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/15/12	10/19/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	M-W-F--	:30	3	\$175.00	P 1	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-W-F--					3	\$175.00		0.00			
E 2	WFLX	10/21/12	10/21/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1					1	\$175.00		0.00			
Totals														4	\$700.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WFLX, West Palm Bch FL</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">6.28.12</span>
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I, McLaughlin & Associates  
do hereby request station time concerning the following issue:

American Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX #	835165			

**Total Charges:** 595 - net

This broadcast time will be used by: Secure America Now

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

President Barack Obama

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Secure America Now

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

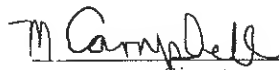
Michael Hayes

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

6.28.12

Date

  
Signature

203.966.9757

Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

  
Printed Name

  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	DC

**REQUEST RECEIVED FROM**

**DATE:** 9-19-12

<b>BUYER:</b>	Marianne Campbell
<b>AGENCY:</b>	McLaughlin & Associates
<b>ADDRESS:</b>	566 South Route 303 Blauvelt, NY 10913
<b>PHONE #:</b>	203 966 9757
<b>FAX #:</b>	
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Secure America Now
<b>CPMGN MGR.</b>	Michael Hayes
<b>TREASURER:</b>	
<b>ADDRESS:</b>	
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>ISSUE:</b>	Issue
<b>OFFICE:</b>	Issue
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As Ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	